



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-18-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No 398902	Contract Dt 09-18-2012	Revision Dt	Rev# 0	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS							Station/Market WABC – NEW YORK							
Agency Est# 1344		CMS # 243737		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-05-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 243737					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1344																	
1	11-05-2012	11-06-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)			7	30	1	1						2	2,000	2	4,000.00	
2	11-05-2012	11-06-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)			7	30	2	2						4	2,400	4	9,600.00	
3	11-05-2012	11-05-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)			7	30	1							1	1,100	1	1,100.00	
4	11-05-2012	11-06-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	1	1						2	1,400	2	2,800.00	
5	11-05-2012	11-05-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)			7	30	1							1	1,500	1	1,500.00	
6	11-05-2012	11-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)			7	30	2							2	1,500	2	3,000.00	
7	11-05-2012	11-05-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)			7	30	1							1	2,400	1	2,400.00	
8	11-05-2012	11-05-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)			7	30	2							2	4,200	2	8,400.00	
9	11-05-2012	11-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30	1							1	2,200	1	2,200.00	
10	11-05-2012	11-06-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)			7	30	1	1						2	900	2	1,800.00	
11	11-05-2012	11-05-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)			7	30	1							1	2,400	1	2,400.00	
12	11-05-2012	11-05-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1							1	4,700	1	4,700.00	
13	11-05-2012	11-05-2012	08:00PM – 10:00PM	PE MONDAY 8-10PM (7492)			7	30	2							2	32,000	2	64,000.00	
14	11-05-2012	11-05-2012	10:00PM – 11:00PM	PE MONDAY 10-11PM (7474)			7	30	1							1	12,000	1	12,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: E : 1344																	
																	Contracted Gross Total:		23	119,900.00
																	Actual Gross Total:		23	119,900.00
																	Agency Commission:			17,985.00
																	Net Total:			101,915.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments					Actual Total				
Nov 12		0.00			0.00			119,900.00			0.00					119,900.00				
TOTAL		0.00			0.00			119,900.00			0.00					119,900.00				

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